



Tracey Griffin

National Demonstrator & Teacher

A BIT OF BACK GROUND INFO



Tracey metaphorically eats, lives & breaths flowers!

Tracey is a busy girl, but wouldn't change it for the world, she feels privileged to work in an industry that she loves, bringing happiness to others. Tracey knows flowers inside out and loves to inspire - which she does through her demos and workshops, but also through her company with coachsultantcy and courses focusing on the business side of the industry! Tracey literally grew up amongst flowers; her mum's successful floristry business has been established for over fifty years, leading to tracey being bitten by the flower bug at a very young age, she soon knew where her future lie... in all things floral.

2017 NAFAS
**DESIGNER
OF THE YEAR
WINNER**

National Designer of the Year

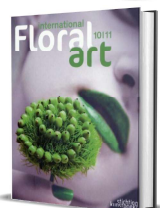
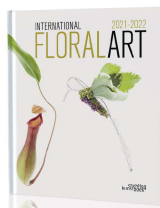
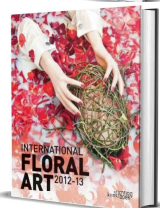
November 2017 saw Tracey win the NAFAS Designer of the Year Competition in Blackpool after 3 days of gruelling competition, bringing the trophie back to a delighted Wessex & Jersey Area. However, Tracey is no stranger to competions as a highly qualified & award winning florist; she has won many accolades including RHS Chelsea Medals, Gold, Silver-Gilt and Silver in the Chelsea Florist of the Year competitions. In the UK & Ireland Florist of the year Championships she acheived first runner-up in 2011 & 3rd in 2013's bi-annual event. A finalist in the BFA Florist of the year competition in 2019, 2010, 2006 & 2002. Unsurprisingly Tracey has countless Floristry & teaching qualifications!

"Demonstrating gives me the opportunity to let my creative side go wild; I love designing diverse & eclectic creations" says Tracey, who became a National Demonstrator in 2006. Tracey thrives on the opportunity to travel the UK and beyond, sharing ideas and inspriation. She has worked globally in Finland, Estonia, Italy and Dubai to name a few, but adores our British countryside & finds nature the very best inspiration.

Published in... International Floral Art
21/22, 14/15, 12/13 & 10/11

A global best seller selecting & publishing works of the very best designers from around the world.

Tracey was invited to design, create & stun - which she's done - her work can be seen in these four books including the very latest issue.



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